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## EXPERIENCE

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### **FCB CHICAGO, IL**

**ACD** | 2019 - PRESENT

What: 360 media and digital strategy

Who: Boeing, Botox, Juvederm and Safelite

### **REAKT CHICAGO, IL**

**CD** | 2020 - PRESENT

What: Brand development and creative strategy

Who: Headstrong

### **VRBO AUSTIN, TX**

**DESIGN DIRECTOR** | 2017 - 2019

What: Campaign development and digital content

Who: Homeaway and vrbo

### **LEO BURNETT CHICAGO, IL**

**ACD** | 2013 - 2017

What: Digital games, promos and docu media

Who: Altria and new business

### **DEUTSCH LOS ANGELES, CA**

**SENIOR AD** | 2011 - 2013

What: 360 media and creative strategy

Who: Volkswagen and HTC digital

### **ICROSSING LOS ANGELES, CA**

**AD** | 2009 - 2011

What: Brand development and digital design

Who: Cosmopolitan Hotel LV and Hearst Corp

### **CHIAT DAY LOS ANGELES, CA**

**AD** | 2006 - 2009

What: 360 global media and emerging tech

Who: Visa, Pepsi, Gatorade and new business

## SKILLS

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**DESIGN + ADOBE CS**



**UI + XD/SKETCH**



**IDEA + STRATEGY**



**TEAM BUILDING**



## EDUCATION

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### **COLUMBIA COLLEGE CHICAGO**

BFA Advertising Art Direction 2006